

## No Build Fees | No Money Upfront | A Website That Sells

Why pay thousands upfront for a website design that you may not even like or doesn't work for your business?

You shouldn't trust your digital shopfront to someone who doesn't understand your business.

You need to ensure your website delivers for your business, achieves your business goals, attracts and engages potential customers, and delivers leads to your business.

### Need a New Website or Rebuild?

1. Need to present a more professional image?
2. Upgrade from 'cheap' to a professional website?
3. Get a mobile friendly website?
4. Need included ongoing help & support?
5. Able to edit yourself?
6. Eliminate build fees, unnecessary ongoing costs?
7. You need a website that looks great AND sells!

### Pay Monthly Plan

**\$169**+gst\*  
per month

(36 month term)

### Package includes:

- ✓ Marketing briefing
- ✓ Professional build
- ✓ Ongoing hosting
- ✓ On page SEO
- ✓ Mobile responsiveness
- ✓ Editing tool
- ✓ Security & maintenance
- ✓ Ongoing help & support
- ✓ Free rebuild after 36 months

### Let's talk more...

Business:

Name:

Phone:

Email:

Website:

Notes:

## Website Design Process

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- 1** Let's talk: You've seen the offer and want to talk more.
  - 2** Let's do business: We meet to discuss how the plan works, the small print. Understand overall what your website is required to do.
  - 3** Marketing briefing: To provide you a website that delivers for your business, we need to understand what is required from your website. Your Market? Your Customers? Your Business? Your Marketing?
  - 4** Research & plan: We appreciate that nobody understands your business and your customers as well as you. It's our job to translate this understanding into a website that's beautifully designed and delivers for your business.
  - 5** Creative: Creativity counts to tell your story and present your shopfront at its best. Our design team will apply their creative juices to our business thinking to design a website that not only looks great but will perform for your business
  - 6** Review: Turnaround build times vary. Content creation and design is our speciality. We want to provide you a website that ticks all the boxes, so we work closely with you to ensure we deliver.
  - 7** Build: We will work with you to get your site built and live as quickly and smoothly as possible.
  - 8** Payments: Once your new website is live we submit the direct debit forms to commence payments.
  - 9** Ongoing support: We are here to help. Any issues, or need any changes we will assist. Often we can do easily and you won't be charged. 'Fair use' policy applies. Major changes we will discuss costs.
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